

The Role of Lighting in Creating Atmosphere and Style in the Interior Design of Orient Hotel Hideaway Jakarta

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ABSTRACT

This study aims to examine the impact of lighting in creating an atmosphere that reflects a specific theme or style applied in the interior design of Orient Hotel Hideaway Jakarta, making it perceivable, tangible, and observable to users and visitors. Lighting is a crucial element in establishing the ambiance and character of an interior space. Various types of lighting can be implemented depending on the desired mood, and it also serves to enhance the visualization of the room's stylistic concept. The research employs observation and comparative analysis based on relevant theories. The findings and conclusions are presented descriptively, derived from the researcher's observations compared with theoretical references. The study concludes that the lighting applied in the interiors of Orient Hotel Hideaway Jakarta effectively contributes to creating an atmosphere that embodies the Vintage Oriental theme adopted in the hotel's design.

Keywords: atmosphere, hotel interior, interior design, lighting, vintage oriental style

Article history

Received 13 July 2025

Revised 23 November 2025

Accepted 29 November 2025

JARDIN

The Journal of Art and Design Innovation

VOL. 1, No. 02, pp. 60-69

journal.iistr.org/index.php/JARDIN

DOI: [10.56741/IISTR.jardin.001249](https://doi.org/10.56741/IISTR.jardin.001249)



Published by Institut Kesenian Jakarta, and managed by IISTR.

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Introduction

The Orient Hideaway Jakarta is a luxurious urban oasis that stands out not only for its impeccable service and distinctive design but also for its innovative use of lighting. Lighting plays a crucial role in shaping the atmosphere, enhancing the guest experience, and ensuring functionality throughout the hotel. This study explores the various lighting

strategies employed at The Orient Hideaway Jakarta and examines their role in creating a captivating and memorable environment for guests.

The hotel offers a sanctuary of tranquility, blending traditional Indonesian elements with modern amenities to create a unique and memorable ambiance. Designed by Bill Bensley, a renowned maximalist landscape architect and interior designer known for crafting some of the world's most iconic resorts The Orient Hideaway Jakarta follows in the footsteps of his previous acclaimed works, such as the Oberoi Amarvilas in Agra, India; Rosewood Luang Prabang in Laos; and Capella Ubud and Four Seasons Jakarta in Indonesia.

Lighting is a fundamental element in interior design that significantly influences how a space is perceived, experienced, and interpreted [1]. Beyond its functional role in illuminating a room, lighting also shapes the mood, atmosphere, and character of an interior, often becoming a critical medium for expressing the intended theme or style of a space [2]. In hospitality design, particularly in hotels, lighting plays an even more prominent role as it contributes to creating memorable experiences for guests and conveying the identity of the brand through spatial ambiance [3].

The Orient Hotel Hideaway Jakarta employs a Vintage Oriental theme in its interior design, aiming to evoke nostalgia, warmth, and cultural richness. To achieve this, the application of lighting is carefully orchestrated to complement the stylistic elements of the space, enhancing textures, colours, and focal points that reflect the Vintage Oriental concept [4]-[6]. Different types and techniques of lighting are strategically implemented to highlight the interior's distinctive features while creating a comfortable and immersive atmosphere for guests.

This study investigates how lighting contributes to creating the desired atmosphere and visualizes the Vintage Oriental style in the interior of the Orient Hotel Hideaway Jakarta. The research combines direct observation and theoretical comparison to analyze the relationship between lighting and interior aesthetics. The findings are expected to provide insights into how lighting can effectively support stylistic and thematic narratives in hospitality spaces.

Literature Review

Lighting in interior design is widely acknowledged as one of the most powerful tools for shaping spatial experience. According to Flynn [7], lighting influences four key psychological impressions in a space: brightness, spaciousness, relaxation, and visual

clarity. Later research by Boyce [8] also emphasizes that lighting affects emotional responses and can reinforce the functional and aesthetic qualities of interior environments.

In hospitality settings, lighting is often used not only for illumination but also as a narrative device that supports the overall theme of the space [9]. Thematic lighting can highlight architectural features, draw attention to design details, and establish a specific ambiance that aligns with the brand identity of the hotel [10].

Specifically, the use of warm and cool color temperatures, contrasts between light and shadow, and the integration of decorative lighting fixtures can contribute to the storytelling of a space. For example, warm tones often create a sense of intimacy and nostalgia, which is essential in designs inspired by traditional or vintage themes [11].

The Vintage Oriental style combines traditional Asian motifs and materials with a nostalgic, classic ambiance, which requires careful attention to the interplay of light, color, and texture [12]. Therefore, the selection and placement of lighting in such a context become essential in delivering both the functional and symbolic roles of design.

This study builds on these theoretical foundations to analyze how lighting, as both a practical and expressive element, supports the Vintage Oriental theme in the Orient Hotel Hideaway Jakarta's interiors.

Material and Methods

This study employs a qualitative descriptive approach, focusing on direct observation and documentation of the interior lighting design at The Orient Hideaway Jakarta. Observations were conducted on-site to examine how lighting interacts with interior elements, such as materials, textures, and spatial arrangements, to support the Vintage Oriental theme. The observations were compared to existing theoretical frameworks in interior design, lighting psychology, and hospitality aesthetics. Notes, photographs, and sketches were collected during field visits, and these were analyzed thematically to identify the strategies and impacts of lighting in the hotel spaces.

Results and Discussion

The findings reveal that lighting at The Orient Hideaway Jakarta is used effectively to reinforce the Vintage Oriental concept while creating a memorable guest experience. Warm lighting tones dominate the guest rooms and common areas, creating a sense of intimacy and nostalgia aligned with the theme. Decorative fixtures, such as mushroom-shaped lamps and lanterns, act as both functional lighting and symbolic design elements, emphasizing cultural references.

The transition from warm to cooler tones in some spaces, such as corridors and lounges, marks shifts in mood, from comfort to intrigue and reflection, guiding guests emotionally through the space. The careful placement of accent lighting highlights textures, traditional ornaments, and architectural details, adding depth and visual interest. These strategies align with the theories of lighting as both an expressive and functional component in interior design, demonstrating how lighting can act as a narrative tool to support thematic storytelling.

A. Principles of Lighting Design in Hospitality

Lighting design involves the strategic placement and selection of light sources to achieve desired effects, considering aspects such as intensity, color, distribution, and direction. Good lighting design balances aesthetic and functional requirements, ensuring that spaces are visually appealing, practical, and safe.

In hospitality environments, specific principles are applied to meet aesthetic and functional goals. The main types of lighting include:

- Ambient Lighting: Provides overall illumination, setting the room's atmosphere.
- Task Lighting: Focuses on specific activities, ensuring functionality.
- Accent Lighting: Highlights particular features, adding depth and interest.
- Decorative Lighting: Enhances aesthetic appeal with stylish fixtures.

At Hotel Orient Hideaway Jakarta, these types are expertly combined to create a cohesive and engaging environment.

B. Objectives of Lighting in Hotels

The primary objectives of hotel lighting are to create a welcoming atmosphere, enhance guest experience, and ensure the functionality of different areas. This includes sufficient light for tasks, a relaxing ambiance, and highlighting architectural and decorative elements.

Types of Lighting:

- Ambient Lighting: Provides uniform illumination throughout a room.
- Task Lighting: Focused on specific areas for activities like reading, working, or grooming.
- Accent Lighting: Used to highlight features or objects, adding depth and visual interest.
- Decorative Lighting: Serves aesthetic purposes, enhancing the design and atmosphere.

At Hotel Orient Hideaway Jakarta, ambient lighting is the backbone of the lighting scheme, creating a warm and inviting atmosphere. Techniques such as concealed lights, chandeliers, and strategically placed fixtures ensure even light distribution:

- Lobby: Large chandeliers and hidden lighting create a grand yet welcoming space.
- Corridors: Wall sconces and overhead lights provide safe and clear pathways.
- Guest Rooms: Ceiling lights combined with bedside lamps offer flexibility and comfort.

Task lighting is critical in areas where specific activities occur:

- Reception Desk: Bright, focused lighting aids staff and guests during check-in.
- Work Areas in Rooms: Adjustable desk lamps accommodate various needs.
- Bathrooms: Bright lighting near mirrors supports grooming activities.

Accent lighting draws attention to art, architecture, or décor elements:

- Public Areas: Spotlights and track lights emphasize artwork and structural features.
- Guest Rooms: Soft, indirect lighting behind headboards or under furniture creates a luxurious feel.

Decorative lighting strengthens the hotel's theme:

- Chandeliers: Add grandeur to lobbies and dining areas.
- Wall Sconces: Provide decorative and supplementary lighting in corridors and lounges.
- Pendant Lights: Enhance style and character over reception desks and dining tables.

C. Sustainable and Smart Lighting Solutions

Hotel Orient Hideaway Jakarta integrates energy-efficient solutions like LED lights, which consume less energy and last longer. Smart lighting systems allow advanced control, adjusting to occupancy, time of day, and natural light, offering guests personalized settings while reducing operational costs and environmental impact. Located on Jakarta's Jalan Jenderal Sudirman, The Orient features 153 rooms with eight room types, offering stunning views of the city skyline. Some rooms even include bathtubs near windows, allowing guests to enjoy the view while relaxing.

1. Lighting in Specific Areas: Lobby

Combines ambient, task, and accent lighting to create a warm, welcoming entrance. A large chandelier provides central light, while spotlights highlight art and architectural details. Daylight from glass walls also brightens the space.



Fig. 1. The Lighting in the Specific Areas Lobby in Hotel Orient Hideaway

2. Lighting in the Restaurant Area: Balancing Ambiance and Functionality

In the restaurant area, the lighting design must skillfully balance ambiance and functionality. Spotlights above the long table in front of the bar provide focused illumination for guests enjoying drinks and meals, ensuring visibility of the table surface while maintaining an intimate atmosphere. Meanwhile, ambient lighting ensures the room is well-lit overall, creating a comfortable environment for diners to navigate and interact.

Accent lighting highlights decorative elements such as wall art and architectural features, enhancing the dining experience by adding depth and character to the space. The atmosphere is deliberately kept dim in the evening, fostering a cozy and relaxed mood, ideal for dinner service.

During the day, however, the space benefits from an abundance of natural light that streams through large windows, creating a bright and welcoming environment. This transition between natural daylight and carefully controlled artificial lighting at night allows the restaurant to offer a dynamic experience that aligns with the time of day, catering to both casual lunches and intimate evening dining. Furthermore, the combination of warm-toned lights at night and cool, natural tones during the day creates a rhythmic variation that supports the restaurant's function as both a social and culinary destination, making the guests' experience memorable and visually engaging.



Fig. 2. The Lighting Restaurant in Hotel Orient Hideaway

3. Hotel Room Lighting: Providing Comfort and Convenience

Guest rooms are designed with a thoughtful combination of ambient, task, and accent lighting to ensure maximum comfort and convenience. Adjustable bedside lamps offer focused task lighting ideal for reading or working without disturbing other occupants, while ceiling lights provide general illumination, ensuring the entire room is evenly lit and functional.

Accent lighting placed behind the headboard adds a luxurious touch, creating a calm and relaxing atmosphere that enhances the overall guest experience. This subtle glow softens the space, making it feel more intimate and welcoming, especially in the evening when guests are winding down. Additionally, the lighting scheme in the rooms often incorporates dimmable fixtures, allowing guests to adjust the intensity of the light to suit their mood or activity—whether they need bright light for work or a gentle ambiance for rest.

Careful consideration is also given to color temperature: warm tones are used to promote relaxation and sleep, while cooler tones can be used during the day to invigorate and energize. Natural light is maximized during daylight hours through strategically placed windows, while blackout curtains give guests full control over their light environment, ensuring privacy and uninterrupted rest when desired. This balanced approach to lighting not only meets functional needs but also contributes to the sense of luxury and personalization that defines a premium hotel experience.

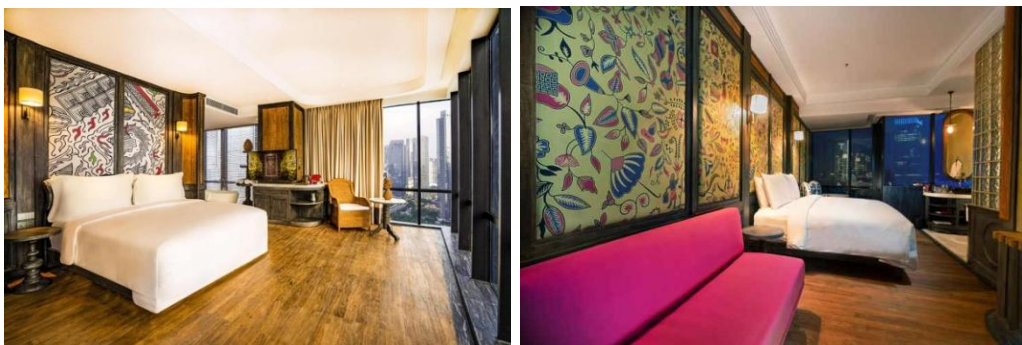


Fig. 3. The Lighting Guestroom in Hotel Orient Hideaway

4. Lighting in the Bar and Pool Area: Creating a Magical Atmosphere at Night with Stunning Views of Jakarta's Skyline

The lighting design of the rooftop pool area combines ambient, task, and accent lighting to create a comfortable and magical atmosphere at night, providing guests with a relaxing and unforgettable experience. The unique vintage pendant lights above the

bar area offer focused task lighting, inviting guests to unwind and enjoy their drinks while adding a warm and cozy vibe to the evening setting. Meanwhile, ceiling-mounted fixtures ensure sufficient overall illumination, maintaining safety and functionality without overpowering the ambiance.

Accent lighting around the pool adds a luxurious touch, with subtle reflections dancing on the water's surface, enhancing the sense of serenity and sophistication turning the pool into an oasis in the sky. The lighting is thoughtfully positioned to highlight the shimmering water, the surrounding architectural elements, and the panoramic views of Jakarta's metropolitan skyline.

Additionally, the combination of soft, warm hues in the lighting design contrasts beautifully with the cool blue tones of the water and the city lights beyond, enriching the visual experience. Adjustable lighting at the bar allows for intimate gatherings or lively socializing, adapting to the mood of the guests.

During the day, natural daylight floods the area, showcasing the breathtaking city view. At night, the lighting transforms the rooftop into an enchanting retreat above the urban bustle, where guests can relax, socialize, and marvel at the illuminated skyline of Jakarta. This meticulous blend of lighting not only ensures functionality but also elevates the overall atmosphere, turning the bar and pool area into one of the hotel's most captivating and memorable spaces [13],[14].



Fig. 4. The Lighting in the Bar and Pool Area in Hotel Orient Hideaway

Conclusion and Recommendations

The lighting design at Hotel Orient Hideaway Jakarta underscores the vital role of thoughtful and strategic lighting in the hospitality industry. This study has explored how different types of lighting ambient, task, accent, and decorative each contribute significantly to creating a welcoming, functional, and aesthetically pleasing environment for guests. Well-designed lighting shapes guests' perceptions, enhances their comfort, and improves overall satisfaction by fostering a sense of safety, luxury, and warmth. Positive guest feedback about the hotel's lighting further highlights its importance in delivering a memorable stay.

Continuous evaluation and the adoption of smart, sustainable lighting solutions ensure that Hotel Orient Hideaway Jakarta remains at the forefront of lighting design trends, elevating the guest experience and reinforcing the hotel's reputation as a tranquil oasis in the heart of Jakarta. This study concludes that lighting at The Orient Hideaway Jakarta successfully enhances the Vintage Oriental style, creating a psychologically engaging and aesthetically pleasing environment. Lighting is shown to be a crucial element that transforms interior spaces into a narrative experience, influencing mood, perception, and memory of the guests.

For future projects, it is recommended that designers continue to integrate lighting as an integral part of the design process, considering its psychological and cultural implications. Further research could explore guest perceptions more systematically through surveys or experiments to quantify the emotional and behavioral responses elicited by different lighting strategies.

Limitations and Suggestions

This study is limited to qualitative observations of the lighting strategies at The Orient Hideaway Jakarta, without direct measurement of lighting intensity, colour temperature, or quantitative guest feedback. The findings are therefore based on the researcher's interpretation of the visual and emotional impacts of lighting rather than empirical data from users. Future research could benefit from incorporating mixed methods, combining observational analysis with surveys or experiments to capture guest perceptions and preferences more systematically. Additionally, examining the energy efficiency and sustainability aspects of lighting design in similar themed hotels would be a valuable direction for further exploration.

Acknowledgment

The authors would like to express sincere gratitude to Jakarta Arts Institute, Jakarta-Indonesia, the management and staff of The Orient Hideaway Jakarta for granting access and providing valuable insights during the fieldwork. Appreciation is also extended to the mentors and colleagues who provided constructive feedback throughout the research process. This study would not have been possible without their generous support and collaboration.

Conflict of Interest

The authors declare no conflict of interest.

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